

## OFFER OF AWARD

# WOLFSBURG AWARD for urban vision 2018

### A competition of ideas

held by the City of Wolfsburg for innovative student projects on the theme  
"Wolfsburg: City Space History"

### CONTACT

City of Wolfsburg – Architecture Forum  
Keyword: "WOLFSBURG AWARD 2018"  
Porschestraße 51 • D-38440 Wolfsburg  
Germany  
Tel.: 0049 - (0)5361/28-2814  
www.wolfsburg.de  
wolfsburgaward@stadt.wolfsburg.de

### BACKGROUND AND OBJECTIVES

Wolfsburg is one of the very few newly founded cities of the 20th Century in Europe. In a unique way, its city planning has been tied to the political, social and economic trends and upheavals of the past 80 years. The growth has run parallel to the emergence of the Volkswagen factory from individual auto production facilities into a globally active company. The time between 1951 in 1972, meaning the epoch of postwar modernism, is viewed as its most exciting time period from an architectural standpoint. Other attractions are outstanding individual examples of architecture that architects such as Alvar Aalto, Hans Scharoun und Zaha Hadid realized in Wolfsburg and that must be respectively understood as the impetus for new areas of city development.

The WOLFSBURG AWARD is intended to help further strengthen the architectural-cultural dynamism of Wolfsburg as a model city. Fifty years after the high point of postwar-modernism, many individual buildings and residential districts are facing modernization. The principles of a modern city suited to the automobile are being increasingly called into question. From 119.000 inhabitants in the year 2007 an increase in population up to 134.000 in the year 2027 is expected. At the moment the city has approximately 125.000 inhabitants.

### COMPETITION SPONSOR

The process is sponsored by the  
**City Planning Director, City of Wolfsburg**  
**P.O. Box 100944 • D-38409 Wolfsburg**  
**Germany**

It is supported by the Architecture Forum and the architectural-cultural working group.

### COMPETITION SUPPORT AND PRELIMINARY EXAMINATION

**City of Wolfsburg, Architecture Forum**  
**P.O. Box 100944 • D-38409 Wolfsburg**  
**Germany**  
**wolfsburgaward@stadt.wolfsburg.de**  
**Tel. 0049 - (0)5361/28-2814**  
**Fax. 0049 - (0)5361/28-1644**

### TYPE OF PROCESS

This is an open competition of ideas designed for students. Contest entries are submitted anonymously. Participation is open to all students in a **master's degree program** at a European university. The prize will be awarded every two years. The sponsor reserves the right to restrict the range of topics or to temporarily suspend the competition. Guidelines for the competitive process are set in coordination with the architectural advisory board of the City of Wolfsburg.

## SPECIFICATIONS FOR THE COMPETITION

The potential entries are **not** limited by topic. Their range is defined by the fields of urban and landscape planning, building and industrial construction, building history, historical preservation, structural engineering/structural framework planning, as well as a set of themes: "City Space History." There is a desire for contributions that further develop the architectural and urban development qualities of the City of Wolfsburg, works that grapple with the special history of its emergence, and new models for further consideration. Value is placed on innovative or experimental approaches that promise new stimuli. The limits of technology and thinking can be plumbed. Work with interdisciplinary results is especially welcome. On the occasion of the city's 80<sup>th</sup> birthday in 2018 works that look into the topic of the existing building stock and develop ideas for a sustainable handling of the formative historic heritage will be preferred.

## JURY

The jury consists of the architectural advisory board of the City of Wolfsburg and one or more alternating guest jurors. In 2018 Prof. Tristan Kobler of Holzer Kobler Architekturen, Zurich will be the guest juror. Holzer Kobler Architekturen was formed in 2004 by Barbara Holzer and Tristan Kobler and operates internationally. The visual diversity of the projects stems from its conviction to find a solution specific to each task and location that brings together past, present and future and reinterprets the whole. Among the best known projects are the museums paläon in Schöningen and Arche Nebra. Tristan Kobler has been teaching at the Haute École d'Art et de Design at Geneva, Switzerland since 2009.

The city's architectural advisory board currently consists of the following persons:

**Hans-Georg Bachmann, vice chairman of the planning and building committee**

Wolfsburg

**Kai-Uwe Hirschheide, city planning director**

Wolfsburg

**Frank Richter, chairman of the planning and building committee**

Wolfsburg

**Prof. Ariane Röntz, landscape architecture**

Berlin/Kassel

**Prof. Manuel Scholl, urban development**

Zürich

**Dr. Georg Skalecki, historic preservation**

Bremen

**Ingrid Spengler, architecture**

Hamburg

## TERMS OF PARTICIPATION

This offer of award is directed at students in a **master's degree program** in the subjects of urban development and planning, architecture, landscape architecture and planning, historic preservation as well as the arts who must be registered at a European university, college or institution of applied sciences at the time of the completion of their work. Their enrollment must be substantiated with the appropriate certification from the faculty. Submissions are also allowed from technically related courses of study. In this case, a request in writing for permission to enter the competition must be submitted in due time before the submission of the competitive entry. The request must be directed to:

City of Wolfsburg, Architecture Forum  
P.O. Box 100944  
D-38409 Wolfsburg  
Germany  
wolfsburgaward@stadt.wolfsburg.de

The architectural-cultural working group makes the decision on authorization. The participants may be individuals or working groups. Work can only be submitted if it is not more than 24 months old. Each participant or each group may only submit one work. Multiple submissions from individuals or from working groups or merely individual

members of working groups will lead to the exclusion of all participants. In the case of working groups, every member must be entitled to participate. A violation of these terms of participation may lead to expulsion from the process, even after the fact. The repeated submission of the same work is excluded. No work can be submitted that was developed in the faculties or the departments of an instructor serving on the jury. By taking part in the competition, participants agree that the submitted work will become the property of the sponsor, will be publicly exhibited and discussed, will be reproduced in document form or for archiving, and will be stored. Participation also entails the agreement that the sponsor can publicize the entries or portions of them, including the naming of their composers. When possible, the designs will be passed on to the planning area for further use. The drafter retains intellectual property rights.

## FINAL DELIVERY OF ENTRIES

The deadline for the competition entry is Monday, August 13 2016. The entry must be marked with the identifier "Wolfsburg Award 2018" on the packaging and can be personally submitted to the following address on that day between 9 a.m. and 4 p.m.:

City of Wolfsburg, Architecture Forum  
Porschestraße 51 (Alvar-Aalto-Kulturhaus)  
D-38440 Wolfsburg  
Germany  
1st floor, studio

As an alternative, they can be delivered to the above address by mail, railway, or another transport company. The time of the final delivery is considered to be the date and time indicated on the confirmation of receipt (personal delivery) or the date of the postmark or the date on the delivery certificate of another forwarding service, irrespective of the time of day. The proof of a timely delivery must be submitted in original form at the request of the sponsor after the conclusion of the procedure. An entry that fails to meet the deadline or the lack of proof of timely delivery may lead to exclusion from the process, even after the fact. Entries that were in fact submitted in a timely manner but have not reached the sponsor 14 days after conclusion of the process can no longer be considered. The drafters themselves have the responsibility to ensure their on-time arrival at the sponsor's location. To ensure the anonymity for shipments by mail or other transportation service, the address of the sponsor should be used to indicate the sender.

## ITEMS TO BE DELIVERED

The competition requires plans/drawings/graphic representations, which cannot exceed a maximum of two DIN A1 sheets in size, as well as a CD with a printable file (see instructions). Textual explanations are to be arranged on the plans/drawings. Graphics and textual explanations that go beyond the required items are excluded. Other media, such

as film/video, models or the like, that complement the plans are welcome and may also be submitted. However, these materials cannot replace the mandatory items (plans/drawings measuring 2 DIN A1 sheets). The languages of the competition are English or German. The sponsor recommends that no originals be submitted. Entries cannot be sent back.

## SUBMISSION

The submitted work can carry no indication of the identity of the drafter(s). In all sections, the entry, including the envelope for the declaration(s) by the drafter(s), is only to be labeled with an identical, self-selected code number consisting of six Arabic figures. It is to be affixed in the upper right corner, 1 cm high and 4 cm long. The additional CD for the documentation must be sent separately to the sponsor and must contain a PDF file of the plans. The CD must carry the same identification number as the plans. The attached "drafter declaration" form must be filled out by each participant in clearly legible form and in printed/block letters. The drafter declaration contains the confirmation that the drafter did the work independently and without impermissible help and that the work is the intellectual property of the drafter. This declaration must be signed in the individual's own hand and must be countersigned by the supporting faculty/department. The form or forms (one per participant) must be attached to the work in a sealed letter envelope (marked with the 6-digit identifier on the outside). The participants must ensure that the public anonymity of their work is maintained until the award ceremony.

## PROCESS AND MONETARY AWARD

The competition procedure is carried out in accordance with the guidelines for planning competitions, RPW 2013 (version from January 31, 2013). The independent jury established by the sponsor selects a maximum of 10 nominations out of the entries from eligible drafters that were submitted on time and that were eligible for evaluation. One entry will be honored with the "WOLFSBURG AWARD." Honorable mentions will also be given.

The prize amounts for the honorable mentions will be distributed in accordance with the jury's judgment. The WOLFSBURG AWARD has been allotted a total of 5,000 euros. The distribution is envisioned as follows:

**Award: 2,500 euros**

**Honorable mentions: a total of 2,500 euros**

The award and the acknowledgments take the form of a certificate and a monetary award. The nominated entries will be published in document form and displayed in an exhibition in Wolfsburg. All honored and nominated individuals are recognized in a public ceremony. If no entry is submitted that is suited for the award or for recognition in the opinion of the jury, the award of the prize or acknowledgments can be suspended as an exception or may be given out otherwise by unanimity. After the award ceremony, all the participants and the participating universities are sent the jury record to inform them about the outcome.

## DEADLINES

**Publication:** February 2018

**Closing date for submissions:** August 13, 2018

**Jury session:** September 13, 2018

**Announcement of the award-winners/award ceremony:** November 2018

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Code number

**NOTE:**

Please place the author's declaration(s) in a sealed envelope (one envelope per piece of work), marked on the outside only with the code number together with the submitted work.

**AUTHORS'S DECLARATION**

of the entrants for the Wolfsburg Award for Urban Vision 2018

**1. TOPIC**

.....

Work topic

.....

Work by an individual

Completion date\*

Group work with ..... entrants

Group contact person: .....

**(Please place a cross in the box as applicable!)**

**2. AUTHOR**

This is to be signed by the author entitled to enter a submission as defined by the invitation to tender, if he / she has submitted an application as an individual person. Each participant in a consortium is to fill out a separate sheet and all declarations are to be submitted together.

.....

First name, Surname

.....

University, college or institution of applied sciences

.....

Street, House number

.....

Specialist-subject\*\*\*

.....

Post code, town

.....

Institute

.....

Tel / Fax

.....

Post box / Street, House number

.....

e-mail

.....

Post code, town

.....

Enrolled since

.....

Tel / Fax

.....

Terms already completed by the student\*\*

.....

Professor

.....

Other advisor

**3. ENCLOSURES** (Please place a cross in the box!)

- Certificate of enrolment (for the above-named completion date)\*\*
  - Additional explanation for the specialist-subject\*\*\*
  - Other
- .....

**4. ASSURANCE**

**I hereby declare that, I am the author of the submitted assignment. This work was completed by me without any unauthorised assistance and is my intellectual property.**

I confirm with my signature that all information supplied by me is correct and that I have complied with the published terms and conditions of entry, in particular:

- that, as a student (or former student) of Urban Development, Town Planning, Architecture, Landscape Architecture, Landscape Planning, Historic Preservation or Free Arts either as a main or subsidiary subject, I am entitled to submit this competition work in accordance with the invitation to tender,\*\*
- that I have produced the submitted work as part of a course of study in a master's degree program at a European university, college or university of applied sciences and at the point in time of completion I was an enrolled student,
- that I have only submitted one piece of work for the Wolfsburg Award for Urban Vision 2018 and
- that the work has not already been previously submitted for the "Wolfsburger Koller-Preis" or "Wolfsburg Award for Urban Vision".

I declare that I grant my consent to the town of Wolfsburg, as competition organiser, acquiring the title to the work submitted by myself, to this work being displayed in public and discussed and that it may be reproduced for recording and archiving purposes. The copyrights shall be retained by the authors.

I agree that the competition work or parts thereof may be published by the town of Wolfsburg subject to the author being named.

.....  
Place / date

.....  
Entrant's signature

.....  
Place / date

.....  
Professor's signature

\* Only work which is not older than 24 months on the final entry date for submissions to the WOLFSBURG AWARD for urban vision on 13 August 2018 may be submitted. It shall be the completion date which shall count, that is the date on which the work was originally submitted to the college.

\*\* It is crucial that all authors of the work were students enrolled in a master's degree program at a European university, college or university of applied sciences at the point in time at which the work was completed. Please state the number of terms already completed by the student when the work was finished.

\*\*\* Students of the following subjects shall be allowed to submit applications: Urban Development, Town Planning, Architecture, Landscape Architecture, Landscape Planning, Historical Preservation and Free Arts. Applicants studying courses in which the main subject is not one of those above, but which cover one of the above courses as a subsidiary subject are requested to submit a brief presentation demonstrating how their subjects are relevant on an additional sheet of paper.

## MEMO

for participants in the Wolfsburg Award for Urban Vision 2018

### 1. Latest date for sending in work is 8 August 2016 (The date of post stamp shall count):

- Work which has admittedly been sent on time but which has not been received by the organisers 14 days after the latest submission date will not be considered.
- Work may be submitted by hand on August 13<sup>th</sup> 2015 between 9:00 and 16:00: Stadt Wolfsburg, Forum Architektur, Porschestraße 51 (Alvar-Aalto-Kulturhaus), D-38440 Wolfsburg, 1. OG (first floor), Atelier
- A maximum of 2 draft plans (DIN A1) will be required (Total area)
- The submitted work must not include any reference to the author
- Each sheet and each complete set of work as well as the data CD and the envelope with the author's declaration is to have in the top right hand corner a 6-digit identification number of your choice (max 1 cm high and 4 cm long)
- All work, including detailed presentations and textual explanations (short and to the point, competition languages are German and English) are to be mounted on the both plans; additional plans and texts will not be assessed, models and film clips may be submitted as supplements.
- Plans are to be submitted rolled up

**Note!!!** Please do not submit original copies. Work cannot be sent back. Additional models sent in must be collected at the end of the exhibition or otherwise they will be disposed of at the end of the year.

### 2. Attached form "Author's declaration":

- The form is to be filled out separately by every entrant and signed by him / her as well as by the supervising professor (for consortia please submit the relevant number of copies)
- Please fill out clearly and legibly in printed letters
- Enclose form(s) in a sealed envelope (one envelope per piece of work), marked on the outside with just the code number, and attach them to the work

### 3. Documents for records:

- CD with a printable file is required  
PDF X3, JPEG or TIF, resolution 300 dpi with an image format of 210 x 297 mm
- In each case a PDF file is desired for each of the two exhibition plans as well as one or more JPEG-records of the most meaningful and striking individual pictures (perspectives, site plan or similar)
- The graphical presentation should be made in such a way so that it is possible to reduce the work in size for record-keeping purposes without this forfeiting a great deal of impact.
- Please attach the text explanations in a Word file as well.
- By submitting work the entrants are declaring that they agree to the submitted work becoming the property of the Organiser.

### 4. Anonymity

- The entrants shall be obliged to ensure that their work remains anonymous with regard to the public until prizes have been awarded.
- When sending submissions by post or when using other couriers, the organiser's address is to be written as sender's address.

